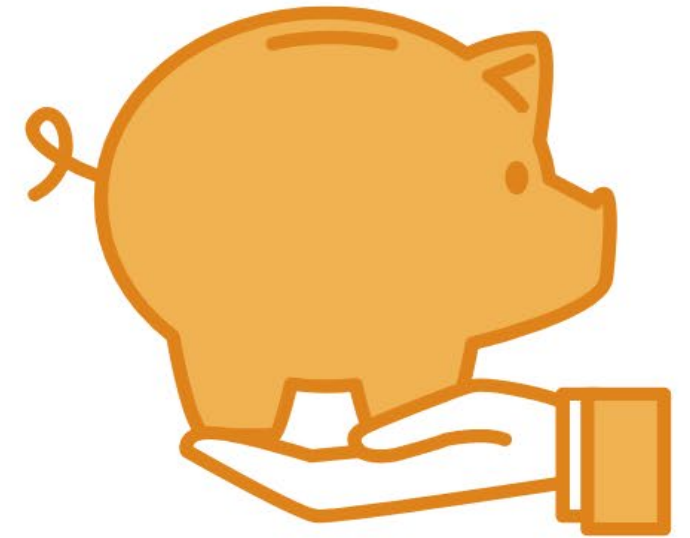


United Way of Southern Cameron County



United Way of Southern Cameron County

History

- Better community since 1955
- Ruben H. Edelstein (1st Campaign Chair)
- \$39,000
- United Fund of Brownsville
- 1993 UWSCC

Service areas:

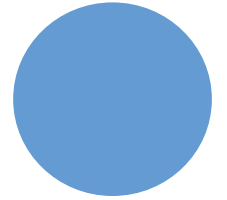
- Brownsville •Laguna Vista
- Los Fresnos •Laguna Heights
- Port Isabel •South Padre Island

Location: 634 E. Levee St. | Brownsville, Texas 78520

Phone: 956-548-6880 | Fax: 956-548-6906



GIVE.
ADVOCATE.
VOLUNTEER.



United Way of Southern Cameron County

- Mission: United Way of Southern Cameron County improves lives by mobilizing the caring power of our communities.
- Vision: United Way of Southern Cameron County envisions a community where everyone has the opportunity to live their best life.
- Promise: United Way mobilizes communities to action so all can thrive.



What is Workplace Campaign?

- Annual fundraising campaign
- Volunteers spread UW message at different workplaces
- Encourage participants to invest in their community

What does that mean?

- Visit different workplaces
- Ask for donations
- Donations fund different programs at different agencies

Funded Partners

Boys & Girls Club
of Los Fresnos

CDCB Youthbuild

Communities in
Schools of
Cameron County

Derry Elementary

Garriga Elementary

Guadalupe
Regional Middle
School

Laguna Madre
Youth Center

Proyecto Juan
Diego

Cameron County
Children's
Advocacy Centers
(Monica's House)

Friendship of
Women

Good Neighbor
Settlement House

Moody Clinic

Tip of Texas Family
Outreach

Ozanam Center

UW Workplace Presentation Overview



SIGN UP!



VOLUNTEER ROLE



LOGISTICS

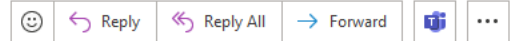


SIGN UP!

CAMPAIGN HELP FOR FRIDAY 7/21



Miriam Mares
To
Cc Fundraising



Fri 7/14/2023 10:22 AM

+52 others

Good morning,

We are looking for volunteers to help with the upcoming presentations. Please let us know if you are available to help.

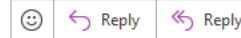
FRIDAY 07/21/2023

- WALMART ALTON GLOOR- Brownsville at 7:00 AM looking for **SPEAKER ENGLISH and SPANISH** presentation of 20.
- WALMART ALTON GLOOR- Brownsville at 6:00 PM looking for **SPEAKER ENGLISH and SPANISH** presentation of 20.
- WALMART ALTON GLOOR- Brownsville at 10:00 PM looking for **SPEAKER ENGLISH and SPANISH** presentation of 20.

RE: CAMPAIGN HELP FOR MONDAY 7/3



Miriam Mares
To
Cc Fundraising



+47 others

Good afternoon,

Just a friendly reminder we are looking for Campaign Volunteers to **SPEAK** and **SUPPLY** for Walmart Boca Chica on Monday at 9AM and 3PM.

Please let me know if you are available to volunteer.

Thank you,

Miriam Mares | Administrative & Campaign Support Specialist

United Way of Southern Cameron County

[634 E. Levee St. | Brownsville, Texas 78520](http://634.E.Levee.St.Brownsville.Texas.78520)

P: 956-548-6880 F: 956-548-6906



United Way of Southern Cameron County

United Way fights for the health, education and financial stability of every person in every community.

LIVE UNITED®

www.unitedwayrgv.org

[Click here to donate](#)

**United Way of Southern
Cameron County**

unitedwayrgv.org





SIGN UP!

https://docs.google.com/spreadsheets/d/1DEDbeFKLxYximaSHLCRyomL9OSYZbXBX_N6IJ_4qozY/edit?gid=0#gid=0

docs.google.com/spreadsheets/d/1tmlANa7Bxr/mJZuFWNwiobfU91twqR3hfuV90Ico0/edit#gid=0

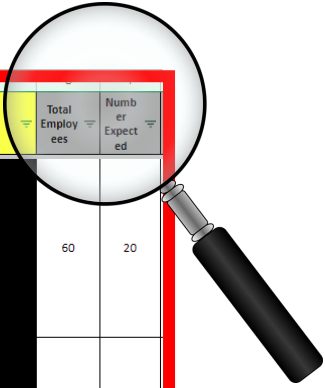
2023 Campaign Schedule

File Edit View Insert Format Data Tools Extensions Help

100% View only

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	Presentation Date and Time	School District/ Company	School/CompanyName	Address: Address	Address: City/Town	Address: State/Province	Address: ZIP/Postal Code	Principal Name	Principal Phone Number	Principal E-mail	Campaign Type	Language	Meeting Location/Room
9	Friday, Jul 21, at 7:00 AM	Other	Walmart - Alton Gloor	3500 W Alton Gloor Blvd	Brownsville	Texas	78520	Filbert Villanueva	(956) 350-2022	filbert.villanueva@walmart.com	In-Person	English, Spanish	Resource Center
10	Friday, Jul 21, at 6:00 PM	Other	Walmart - Alton Gloor	3500 W Alton Gloor Blvd	Brownsville	Texas	78520	Filbert Villanueva	(956) 350-2022	filbert.villanueva@walmart.com	In-Person	English, Spanish	Resource Center
11	Friday, Jul 21, at 10:00 PM	Other	Walmart - Alton Gloor	3500 W Alton Gloor Blvd	Brownsville	Texas	78520	Filbert Villanueva	(956) 350-2022	filbert.villanueva@walmart.com	In-Person	English, Spanish	Resource Center
12	Wednesday, Aug 9, at 7:45 AM	BISD	Besteiro Middle School	6280 Southmost Rd.	Brownsville	Texas	78521	Teresa Nunez		tnunez@bisd.us	In-Person	English	Library
13	Thursday, Aug 10, at 8:15 AM	BISD	Lopez High School	3205 S Dakota Ave	Brownsville	Texas	78521	Ms. Amy Garza Limon	(956) 982-7400	algarza@bisd.us	In-Person	English	Cafeteria
14	Thursday, Aug 10, at 11:45 AM	BISD	Breeden Elementary School	3955 Dana Ave.	Brownsville	Texas	78520	Carla Gonzalez			In-Person	English	
15	Thursday, Aug 10, at 12:30 PM	BISD	James Pace High School	314 W Los Ebanos Blvd.	Brownsville	Texas	78520	Joel Wood	(956) 548-7700	jwood@bisd.us	In-Person	English	Big Gym

Speaker	Supplier	Helper	Helper	Helper	Total Employees	Number Expected
					60	20
					60	20
					90	70
					210	175
					200	150
					225	225





SCHEDULING YOUR PRESENTATION

The screenshot shows a web browser at the URL [unitedwayrgv.org/SchedulePresentation](https://www.unitedwayrgv.org/SchedulePresentation). The page features a navigation menu with 'CAMPAIGN' highlighted. A red box highlights the 'CAMPAIGN' menu item, and another red box highlights the 'SCHEDULE YOUR PRESENTATION TODAY!' button. Below the button, there is a form titled 'Schedule Your Presentation TODAY!' with two expandable sections: '2023 School District Presentation Form' and '2023 Company Presentation Form'. The '2023 Company Presentation Form' is expanded, showing a 'Type*' section with radio buttons for 'Cameron County', 'City of Brownsville', 'Financial Institution', 'Utility Company', 'Automotive', 'Non-Profit', 'Health Care', and 'Other' (which is selected). Below this is a 'Company/Department/School*' text input field containing 'Walmart - Los Fresnos'. The browser's taskbar at the bottom shows the time as 4:12 PM on 7/17/2023.

<https://www.unitedwayrgv.org/>



Schedule your Workplace Campaign Presentation

View Edit Test Results Delete Revisions Clone

Whether you're at a small business, a major corporation, a nonprofit or some other workplace, you can join the hundreds of local organizations that support United Way of Southern Cameron County with workplace campaigns each year.

Book your presentation by filling out a Presentation Request Form below.

For any questions feel free to contact our office at (956) 548-6880.

Schedule Your Presentation TODAY!

- 2023 School District Presentation Form +
- 2023 Company Presentation Form +

2023 Company Presentation Form +

Type*

Cameron County Utility Company Health Care
 City of Brownsville Automotive Other
 Financial Institution Non-Profit

Company/Department/School*

Address*

Address

City/Town State/Province ZIP/Postal Code

CEO/Manager Name* CEO/ Manager Phone Number* CEO/Manager E-mail*

Presentation Date and Time* Language*

2023 School District Presentation Form +

School District*

BISD LFCISD
 PIISD STISD

School Name*

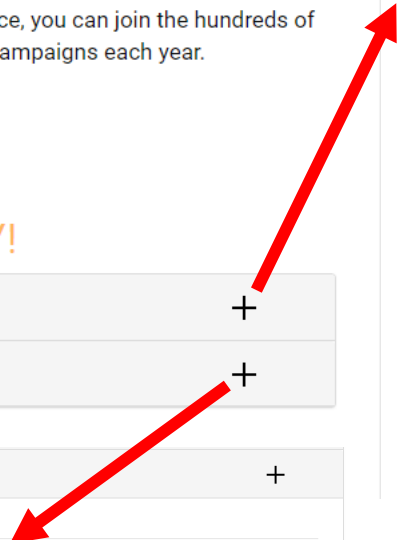
Address

Address

City/Town State/Province ZIP/Postal Code

Principal Name Principal Phone Number Principal E-mail

Presentation Date and Time* Language*





VOLUNTEER ROLES



Role of the **SPEAKER**

- Bring your ID/DL
- Check – in a min. of 10 minutes before your presentation.
- Speak!
- Assist supplier/helper if time permits

Things to do the night before:

- Prepare! Go over your presentation
- Go over the pledge card/incentive list
- Map your presentation location



VOLUNTEER ROLES



Role of the **SUPPLIER**

- Pick up supplies (at least 1 hour before presentation – use the sign out sheet at UWSCC office)
- Bring your ID/DL
- Check – in a min. of 10 minutes before your presentation
- Pass out pledge forms
- Help donors if they have questions on pledge forms
- Distribute incentive items based on level of giving as pledge forms are turned in.
- Pack up supplies and completed pledge forms in bank bag. **SEAL THE BAG.**
- Drop off supplies and bank bag (put in box at UWSCC)



VOLUNTEER ROLES

Role of **HELPER**

- Check – in a min. of 10 minutes before your presentation
- Bring your ID/DL
- Assist speaker, supplier, and company coordinator with the presentation by passing out pledge forms and brochures (if provided).
- Help donors fill out the pledge form if they have questions
- Help collect completed pledge forms and distribute incentive items based on donor's giving level.
- Help pack up supplies

Pledge Form

**CHANGE DOESN'T
HAPPEN ALONE.**



1 My Information Mi Información

Company (Compañía) _____ Employee ID # (# Identificación) _____

First Name (Nombre) _____ MI (I) _____ Last Name (Apellido) _____

Home Address (Domicilio) _____ City (Ciudad) _____ State (Estado) _____ Zip (CP) _____

Phone (Teléfono) _____ Personal Email (Correo electrónico personal) _____

2 My Investment Mi Inversión

EASY PAYROLL DEDUCTION
(Deducción de nómina de pago)

I want to contribute the following amount per pay period:
(Quiero contribuir la siguiente cantidad por cheque):

\$20 \$30 \$40 \$50

Other (otra cantidad) \$ _____

Care Share \$ _____
(1% of my annual salary)
(1% de salario anual)

I AM PAID (Me pagan):

Weekly (Semanal)

Bi-weekly (Cada dos semanas)

Semi-monthly (Quincenal 15 y 30)

Monthly (Mensual)

GIFT ENCLOSED
(Donación adjunta)

ONE TIME GIFT: \$ _____
(Donación única)

Cash (Efectivo)

Check (Cheque)

For Credit Card Donations please visit our website:
(Donación con tarjeta de credito visite nuestro sitio web):

www.unitedwayrgv.org/donate

FOUNDERS CIRCLE
(Sociedad de Fundadores)

My gift of \$500+ qualifies me for membership
(Mi regalo de \$500+ me califica para la membresía)

I wish to combine my gift with spouse to reach Founders Circle Level
(Deseo combinar mi regalo con mi pareja para alcanzar el nivel de la Sociedad de Fundadores)

Name _____
(Nombre)

Company _____
(Compañía)

Anonymous Gift
(Quiero permanecer anónimo)

Signature (Firma) _____ Date (Fecha) _____

3 My Impact Mi Impacto

<input type="checkbox"/> ALL PROGRAMS (Todos los programas)	<input type="checkbox"/> Education (Educación)	<input type="checkbox"/> Financial Stability (Estabilidad Financiera)	<input type="checkbox"/> Health (Salud)

**United Way of Southern
Cameron County**

unitedwayrgv.org



Pledge Form

**CHANGE DOESN'T
HAPPEN ALONE.**



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Company (Compañía) _____ Employee ID # (# Identificación) _____

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Home Address (Domicilio) _____ City (Ciudad) _____ State (Estado) _____ Zip (CP) _____

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--	--	--

Signature (Firma) _____ Date (Fecha) _____

3 My Impact Mi Impacto

<p><input checked="" type="checkbox"/> ALL PROGRAMS (Todos los programas)</p>	<p><input type="checkbox"/> Education (Educación)</p>	<p><input type="checkbox"/> Financial Stability (Estabilidad Financiera)</p>	<p><input type="checkbox"/> Health (Salud)</p>



Pledge Form

**CHANGE DOESN'T
HAPPEN ALONE.**



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--	--	--

Signature (Firma) _____ Date (Fecha) _____

3 My Impact Mi Impacto

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Pledge Form

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Weekly (Semanal)

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Semi-monthly (Quincenal 15 y 30)

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For Credit Card Donations
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I wish to combine my gift with spouse
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(Deseo combinar mi regalo con mi pareja para
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Name _____
(Nombre)

Company _____
(Compañía)

Anonymous Gift
(Quiero permanecer anónimo)

Signature (Firma) _____ Date (Fecha) _____

3 My Impact Mi Impacto

ALL PROGRAMS
(Todos los programas)

Education
(Educación)

Financial Stability
(Estabilidad Financiera)

Health
(Salud)



IMPORTANT!!!



United Way of Southern
Cameron County

unitedwayrgv.org



Pledge Form

**CHANGE DOESN'T
HAPPEN ALONE.**



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Company (Compañía) _____ Employee ID # (# Identificación) _____

First Name (Nombre) _____ MI (I) _____ Last Name (Apellido) _____

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--	--	--

Signature (Firma) _____ Date (Fecha) _____

3 My Impact Mi Impacto

<p><input checked="" type="checkbox"/> ALL PROGRAMS (Todos los programas)</p>	<p><input type="checkbox"/> Education (Educación)</p>	<p><input type="checkbox"/> Financial Stability (Estabilidad Financiera)</p>	<p><input type="checkbox"/> Health (Salud)</p>



Incentive Items



All donations receive

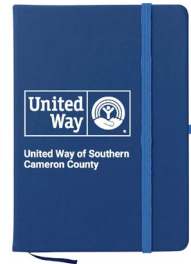
Level 1 - \$240 annual gift

- One Time (1):**
\$240.00
- Weekly (52):**
\$5.00
- Bi-Weekly (26):**
\$9.00
- Semi- Monthly (24):**
\$10.00
- Monthly (12):**
\$20.00



Level 2 - \$360 annual gift

- One Time (1):**
\$360.00
- Weekly (52):**
\$7.00
- Bi-Weekly (26):**
\$14.00
- Semi- Monthly (24):**
\$15.00
- Monthly (12):**
\$30.00



Level 3 - \$480 annual gift

- One Time (1):**
\$480.00
- Weekly (52):**
\$9.00
- Bi-Weekly (26):**
\$19.00
- Semi- Monthly (24):**
\$20.00
- Monthly (12):**
\$40.00



Level 4 - \$600 annual gift

- One Time (1):**
\$600.00
- Weekly (52):**
\$12.00
- Bi-Weekly (26):**
\$23.00
- Semi- Monthly (24):**
\$25.00
- Monthly (12):**
\$50.00



Pledge online → screenshot as proof

IOU List

Campus/ Department /Business: _____

1	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
2	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
3	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
4	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
5	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
6	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
7	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
8	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
9	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
10	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
11	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
12	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
13	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
14	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
15	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)
16	_____	Pen (Level 1)	Journal (Level 2)	T-Shirt (Level 3)	Tote Bag (Level 4)

In some cases, you may not have what is needed. For example: you may have run out of size M t-shirts.

Write the donor's name in the IOU form and mark the missing items.

Brochure (front)

QUE HACEMOS

No importa el desafío, estamos aquí para fortalecer nuestra comunidad, todos los días, brindando oportunidades para los jóvenes, promoviendo la seguridad financiera y mejorando la salud para todos. Estamos construyendo un futuro en el que todos puedan prosperar.



¿POR QUÉ UNITED WAY?

Nuestra misión

United Way del Sur del Condado de Cameron mejora vidas al movilizar el poder solidario de nuestras comunidades para promover el bien común.

Nuestro trabajo

Cada uno de nosotros podemos marcar la diferencia para un vecino, pero cuando nos unimos, podemos lograr un cambio para todos. Es por eso que cuando hay una necesidad en nuestra comunidad, United Way del Sur del Condado de Cameron está ahí. Nos asociamos con personas y organizaciones sin fines de lucro para abordar problemas en todos los niveles, desde ampliar el acceso a la atención médica hasta garantizar que más niños aprendan a leer.

Muchas maneras de ayudar, un lugar para donar

Nuestro enfoque único significa que cuando se asocia con nosotros, su generosidad tiene un mayor impacto. ¡Cuando dona a UWSCC, está donando a 15 organizaciones diferentes en nuestra comunidad!

Asistencia sobre los impuestos (VITA)

VITA es un programa dirigido por voluntarios que ayuda a las familias de bajos ingresos (que cumplen con los requisitos del IRS) a presentar sus impuestos (income tax) GRATIS. Los voluntarios de la comunidad están capacitados y certificados en leyes fiscales (taxas) para ayudar con la preparación de impuestos (income tax).

Conviértase en voluntario:

Llamar al (956) 548-6880 para obtener más información.

Para presentar sus impuestos (income tax) GRATIS:

Llamar al 2-1-1 o al (956) 548-6880 para obtener ayuda. El horario de los sitios participantes se publicará en el otoño.

QUE SIGNIFICA VIVIR UNIDOS...

Juntos, ayudamos a las personas a desarrollar su potencial, ya sea conectándolas con la atención médica, educación, empleos o alivio de crisis.

Para ilustrar, sigamos a Alex y su familia mientras son guiados y apoyados por UWSCC.



Un programa de calidad para **EDUCACIÓN TEMPRANA** pone a Alex en el camino correcto.



Alex y su familia mejoran su salud y reducen riesgos con acceso a una **BUEN SERVICIO MÉDICO**.

La familia de Alex recibe entrenamiento laboral, asesoramiento/ consejo financiero y **AYUDA** para hacer sus **IMPUESTOS DE FORMA GRATUITA**, lo que les ayuda mantener más ingresos.



ACABAR LA PREPARATORIA prepara a Alex para la **UNIVERSIDAD O COLEGIO** y oportunidades profesionales en el futuro.

La familia de Alex se convierte en **VOLUNTARIOS** para ayudar a sus vecinos, construyendo una comunidad más fuerte.



United Way está ahí para cada persona en cada comunidad.

Actuemos juntos para promover oportunidades para todos!

Creating positive change in our community goes beyond donating.

Sign up to volunteer.



Crear un cambio positivo en nuestra comunidad va más allá de la donación.

Regístrese para ser voluntario.



Follow us on:



@UnitedWayRGV



LIVE UNITED

VIVE UNIDO



United Way of Southern
Cameron County

634 E. Levee St.
Brownsville, TX. 78520
www.unitedwayrgv.org | 956.548.6880

Brochure (back)

UNITED WAY PARTNER AGENCIES' CONTACT INFORMATION INFORMACIÓN DE CONTACTO DE LAS AGENCIAS ASOCIADAS DE UNITED WAY

- Boys & Girls Club of Los Fresnos(956) 295-8707
- Cameron County Children's Advocacy Center
(Monica's House)(956) 361-3313
- CDCB Youthbuild(956) 548-2302
- Communities in Schools of
Cameron County(956) 554-7954
- Derry Elementary(956) 943-0070
- Friendship of Women(956) 544-7412
- Garriga Elementary(956) 943-0080
- Good Neighbor Settlement House(956) 542-2368
- Guadalupe Regional Middle School(956) 504-5568
- Laguna Madre Youth Center(956) 943-6310
- Moody Clinic(956) 542-8504
- Ozanam Center(956) 831-6331
- Proyecto Juan Diego(956) 542-2488
- Tip of Texas Family Outreach(956) 541-5566
- Volunteer Income Tax Assistance(956) 295-3761
(Open during tax season: January - April)



United Way of Southern
Cameron County

www.unitedwayrgv.org

WHAT WE DO

No matter the challenge, we are here to strengthen our community – every day – by providing opportunities for young people, advancing financial security, and improving health for all. We are building a future where everyone can grow.



WHY UNITED WAY?

Our mission

United Way of Southern Cameron County improves lives by mobilizing the caring power of our communities to advance the common good.

Our work

Each of us can make a difference for a neighbor – but when we come together, we can make a change for all. That's why whenever there is a need in our community, United Way of Southern Cameron County is there. We partner with people and nonprofits across the community to address issues at every level, from expanding access to healthcare to ensuring more children learn to read.

Many ways to help, one place to give

Our unique approach means when you team up with us, your generosity has a greater impact. When you donate to UWSCC, you give to 15 organizations in our community!

Volunteer Income Tax Assistance

VITA is volunteer-led program that helps low-income families (meeting IRS requirements) file their income tax for FREE. Community volunteers are trained and certified in tax law to assist with tax preparation.

Become a volunteer:

Call (956) 548-6880 for more information.
Training starts in the Fall.

To file your taxes for FREE:

Call 2-1-1 or (956) 548-6880 for assistance.
Tax site schedule released in the Fall.

TEAR & KEEP
RASGAR Y GUARDAR

WHAT IT MEANS TO LIVE UNITED...

Together, we help people realize their potential, whether connecting people to healthcare, education, employment, or crisis relief.

To illustrate, let's follow Alex and their family as they are guided and supported by UWSCC.



A quality **EARLY CHILDHOOD** program puts Alex on the right path.



The entire family improves their health and reduce risks with access to **GOOD HEALTH CARE**.

Alex's family gets job training, financial coaching, and **FREE TAX HELP**, keeping more income.



HIGH SCHOOL COMPLETION prepares Alex for **COLLEGE & career opportunities**.

Alex's family **VOLUNTEERS** to help their neighbors, building a stronger community.



The next Alex **BEGINS THEIR JOURNEY**.

United Way is there for every person in every community.
Let's take action together, so all of us can rise.

MAKE A DONATION

One-time

Give a one-time gift in any amount. No gift is too big or too small.

Monthly

Pledge an ongoing monthly donation to support us year round!

To make a gift, visit

<https://www.unitedwayrgv.org/Donate>
or scan the QR code.



HAGA UNA DONACIÓN

Una vez

Dé un regalo único de cualquier cantidad. Ningún regalo es demasiado grande o demasiado pequeño.

Mensual

¡Dé una donación mensual, para apoyarnos durante todo el año!

Para hacer una donación, visite

<https://www.unitedwayrgv.org/Donate> o escanee el código QR.



Campaign Volunteer Website

<https://www.unitedwayrgv.org/Campaign-Volunteer>

Workplace Campaign Volunteer

What is Workplace Campaign?

The Workplace Campaign is United Way of Southern Cameron County's annual fundraising effort, where trained volunteers visit local workplaces to inspire community investment in our mission. This grassroots effort mobilizes 20-40 dedicated volunteers each year, reaching out to schools, financial institutions, corporations, and small businesses across our area. We offer flexible donation options, including cash, check, credit card, and the popular choice of payroll deduction, making it easy for individuals to contribute.

The campaign not only raises funds but also fosters a connection between UWSCC and the community we serve, ensuring that our efforts truly reflect and address local needs.

Volunteer roles:

Speaker

- Delivers the main presentation
- Communicates key messages effectively
- Engages the audience

Supplier

- Picks up and manages all campaign materials
- Distributes pledge/donation forms and incentive items
- Collects cash and check donations
- Ensures all materials are returned to the United Way office

Helper

- Provides support to both the Speaker and Supplier
- Assists with setup and breakdown of presentation area
- Helps manage audience flow and interactions
- Steps in where needed to ensure smooth presentation delivery

PSA Video:

[Click to open on Youtube.](#)

Items you might need:

Pledge Form	+
<p>Pledge Form</p> <p>Pledge Form is what donors fill out to make a contribution to United Way.</p> <p>PLEDGE FORM</p>	
Levels of Giving	+
IOU Form	+
2024 Campaign Brochure	+

Ice Breaker – Getting to Know You

- Communicate with each other and organize yourself alphabetically according to your last name.

Messaging

WHAT DO WE WANT OUR COMMUNITY TO KNOW ABOUT US?

Core Facts:

Why donate:

- This is your United Way
- Money raised here stays here
- People like YOU decide where the money goes
- Your donation helps 30,000 lives in our community

What do we do?

- We support and create efforts to improve homelessness, education, workforce & health.

Mission:

- We improve lives by mobilizing the caring power of our community.

Call to Action: Donate Today

- When you give to United Way of Southern Cameron County you support programs like this. Donate Today!

Three Pillars:

- Youth Opportunities – Education
- Healthy Communities – Health
- Financial Security – Financial Stability

Group Presentations

Things that can kill a presentation

- Tardiness
- Body language
- Reading the script
- Inappropriate jokes and remarks
- Being unprepared
- Gum
- Cell phones



Dealing with concerns and objections

- Objections are NOT personal.
- Don't argue
- Show empathy
- “I don't know”
- Do NOT open the floor to questions



How to decrease stress while presenting

- Practice! Practicing in front of friends or a mirror can work well.
- Arrive early to familiarize yourself with your space and venue.
- Use deep breathing techniques.
- Roll on the balls of your feet or press into your shoes.
- Press your palms together.
- Accept some nervousness as normal!



Don't forget

- Thank audience and leaders

